



# Making the Business Case for Inclusion

## Diversity Workshop

Friday, November 6, 2015

Ameren Auditorium

1901 Chouteau Avenue, St. Louis, MO



Dr. Frederick McKinney

7:00 am Registration / Networking / Breakfast  
 7:30 Program  
 11:00 Adjourn

- ◆ Explore the economic impact of inclusion on your projects
- ◆ Examine how the region is changing to expand inclusion?
- ◆ Develop relationships for future projects

**KEYNOTE - Economic Impact of Supplier Diversity** ... making the case for inclusion

**Dr. Frederick McKinney**, Managing Director for MBE Programs

Tuck Executive Education, Dartmouth University

**PDH & LU credit**

*This program has been designed to permit you to qualify for 3 Professional Development Hours (PDH) for Professional Engineers under Missouri statutes and 3 Learning Units (LU) through the American Institute of Architects.*

**Open for Business** ... What's Changed?

**Ann Sutter**, Chair, Contractor Loan Fund Loan Committee

**Kevin Wilson**, Assoc. State Specialist, Small Business Development Center

**Ferguson Report** ... How does it impact design and construction?

**Growing a Successful MBE**

**Ravi Norman**, CEO, Thor Construction

**On the Horizon** ... What are the opportunities on upcoming Owner projects?

Ameren	MoDOT	St. Louis University
BJC HealthCare*	Monsanto	St. Louis County
ExpressScripts*	MSD*	Stadium*
Lambert Airport	National Geospatial	Washington University
Metro*	SSM HealthCare*	Washington University School of Med.

\* invitation pending

**Transform Opportunities to Next Steps** . . . . Your opportunity to connect!

Meet one-on-one for MWDBE's with:

**Owners    General Contractors    Construction Managers    Contractor Loan Fund**

\*\*\*\*\* **Registration - Please return by November 2, 2015** \*\*\*\*\*

Please make reservations so that we can provide sufficient meals and materials. If you cannot attend, you may send a substitute. Otherwise, please call to cancel. Uncanceled reservations will be invoiced.

Name	Organization	E-mail	Member \$40	MWDBE \$40	Nonmember \$60
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Charge to my Credit card:  American Express     Discover     MasterCard     Visa    CVV/CVC Code \_\_\_\_\_ \$ \_\_\_\_\_

Acct No. \_\_\_\_\_ Expiration Date \_\_\_\_\_ Billing zip code \_\_\_\_\_

Name on card (print) \_\_\_\_\_ Signature \_\_\_\_\_

Does any registrant have a disability or special dietary need which needs accommodation?  Yes     No

If yes, what type of accommodation is needed? \_\_\_\_\_

Reservations made by:

Name \_\_\_\_\_ Org. \_\_\_\_\_ Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Please return to:

ST. LOUIS COUNCIL OF CONSTRUCTION CONSUMERS  
 180 Weidman Road, Suite 127  
 Manchester, MO 63021-5724  
 Phone 636-394-6200    FAX 636-394-9641  
 E-mail [info@slccc.net](mailto:info@slccc.net)



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